



EXPLORING DONOR ADVISED FUNDS

A popular charitable giving solution that provides an immediate full tax benefit and can be an alternative to a private foundation.

RAYMOND JAMES® *Charitable*

GIVING. SIMPLIFIED.

Giving creates positive change in people, institutions and communities. It sustains a multitude of worthwhile organizations. It launches innovative new programs and services. Plus it makes us feel good and it gives us cause to celebrate.



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But even the simple act of giving can get complicated, especially if you are exceptionally generous. If your charitable gifts amount to \$10,000 or more annually,

you may be overwhelmed by requests for support from well-meaning charities. Saying yes to one and no to others isn't always easy.

Donors also have to be tax experts to know exactly when to give and how to deduct. It takes time and money to administer gifts properly. And if the charity changes its policies or philosophy, donors often lose control of their gift. That's a lot to worry about when all you want to do is make a simple gift.

Enjoy the power of giving without the hassle of timing,
tax concerns, expenses and recordkeeping.



IN A NUTSHELL

Benefits of giving to your favorite charities through Raymond James Charitable:

▼
Immediate tax deduction

▼
No capital gains tax

▼
No estate taxes

▼
Gifts have the potential to grow

▼
The pleasure of a private foundation without the hassle

RAYMOND JAMES CHARITABLE simplifies giving by making grants to charitable organizations on your behalf, so that you enjoy giving without the hassle of timing, tax concerns, expenses and recordkeeping.

Because the fund is a tax-qualified public charity, it provides you with immediate and full tax deductions and, at the same time, seeks to increase the value of your original gift through prudent investing.

And what could be more personal? You can even name your account – for example, “The Smith Family Foundation” – and pass it on to your children and grandchildren so that your gift keeps on giving for generations to come.

Raymond James Charitable simplifies and increases your power of giving while it addresses your tax and financial needs.

IMPORTANT DETAILS ABOUT YOUR RAYMOND JAMES CHARITABLE ACCOUNT

CONTRIBUTIONS

To establish a Raymond James Charitable account, you can contribute as little as \$10,000 in cash, marketable securities or mutual fund shares. Subsequent contributions can be made in amounts of \$500 or more.

Raymond James Charitable can also assist companies and small businesses with their charitable giving. The minimum contribution for companies is the same as it is for individuals. The fund lets individuals or businesses outsource the administrative responsibilities, leaving more time and resources to focus on grant making and addressing the company's strategic goals.

Whether individuals or corporations make them, all gifts to Raymond James Charitable are irrevocable, so it's important for you to consider your long-range needs before choosing to give.

{ You can name your account. For example, "The Margaret Smith Memorial Foundation" }

Before you make your initial gift, you will be asked to complete and sign a donor account application. You will also be asked to name your account. You can honor a cherished family member – "The Margaret Smith Memorial Foundation" – or you can highlight your personal charitable goals – "The Smith Family Foundation for the Performing Arts."

RAYMOND JAMES CHARITABLE IS UNIQUE AMONG DONOR ADVISED FUNDS

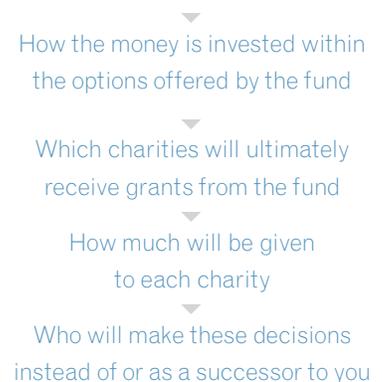
Unlike many other donor advised funds, it invests in mutual funds other than those offered by a sponsoring firm, providing you with greater choices of investment options. There are three types of selection options depending on the contribution level. Assets contributed to the fund are invested tax free.

FOR CONTRIBUTIONS UNDER \$100,000

You may recommend that your donation be invested in one of these six investment objectives:

MONEY MARKET OBJECTIVE – Seeks the preservation of capital and the production of income exclusively through investment in a money market fund investing in the highest quality, very short-term debt instruments.

Because Raymond James Charitable is a donor advised fund, you will be asked to advise in four areas:



INCOME OBJECTIVE – Seeks income and capital preservation primarily through the use of a mutual fund portfolio consisting of exposure to U.S. government and global corporate bonds.

INCOME WITH GROWTH OBJECTIVE – Seeks income and provides a growth component through the use of a mutual fund portfolio consisting of exposure to U.S. government and global corporate bonds and a modest exposure to diversified common stocks.

BALANCED OBJECTIVE – Seeks to provide a balanced allocation through the use of a mutual fund portfolio – providing both growth and income.

GROWTH WITH INCOME OBJECTIVE – Seeks long-term growth of capital primarily by investing in a diversified mutual fund portfolio consisting of equity exposure and income through the use of U.S. government and global corporate bonds.

GROWTH OBJECTIVE – Seeks long-term growth of capital primarily by investing in a diversified mutual fund portfolio consisting of equity exposure across the market capitalization and growth spectrums, including prudent exposure to international markets.

The Money Market Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the fund seeks to preserve the value at \$1.00 per share, it is possible to lose money in the fund. For more complete information, including fees and charges, please read the prospectus carefully before sending money.

Consider the investment objectives, risks, charges and expenses of an investment company carefully. The prospectus contains this and other information and should be read carefully.

{ The board of directors of Raymond James Charitable identifies a diverse selection of the best mutual funds to meet your objectives. }

FOR CONTRIBUTIONS OF \$100,000 OR MORE

You may select one (1) investment mutual fund objective from the six investment objectives above or build your own investment allocation, selecting from an approved list of mutual funds.

FOR CONTRIBUTIONS OF \$500,000 OR MORE

You may select one (1) investment mutual fund objective from the six investment objectives above or build your own investment allocation or you may choose the Raymond James Consulting Services approach.

One of the unique options it offers is the use of privately managed portfolios, such as Eagle Asset Management or Raymond James Consulting Services portfolio managers, for accounts of \$500,000 or more. Both companies are subsidiaries of Raymond James.

Choosing appropriate investment options is only part of the process. The board must also continually monitor the investments as part of its fiduciary responsibility. Its goal is consistent performance over the long term.

Any income or appreciation achieved will be reinvested to further benefit charitable organizations. And so, to the extent to which your gift grows, additional funds will be available for the charities you recommend.

OUR BOARD OF DIRECTORS

THOMAS WILKINS, Chairman

Music Director, The Omaha Symphony Orchestra;
Principal Conductor, The Hollywood Bowl Orchestra;
and Youth and Family Concerts Conductor,
The Boston Symphony Orchestra

FRANCES Z. NEU

Vice President, Institutional Advancement,
St. Petersburg College;
Executive Director,
St. Petersburg College Foundation

NICOLE JOHNSON, DrPH, MA, MPH

Executive Director,
Bringing Science Home;
Founder, Students with Diabetes,
University of South Florida

ERIK FRULAND

Chief Operating Officer,
Asset Management Services,
Raymond James Financial

THOMAS WALROND

Senior Vice President and
Chief Operating Officer,
Private Client Group,
Raymond James & Associates, Inc.

To serve as trustee and safeguard the assets of Raymond James Charitable,
the board appointed Raymond James Trust, founded in St. Petersburg, Florida, in 1992.



CHOOSING THE CHARITIES AND CAUSES YOU WANT TO SUPPORT

While people support different charities, the one common denominator among donors is a generous spirit. You want to make a difference. And now you enjoy the power of giving without the hassle of timing, tax concerns, expenses and recordkeeping.

You may recommend grants to any combination of nearly 1 million U.S. charities that qualify as 501(c)(3) public organizations under the Internal Revenue code.

▼

YOUR CHOICES OF CHARITIES MAY INCLUDE:

| | |
|------------------|---------------------------|
| MEDICAL RESEARCH | FINE ARTS |
| MUSEUMS | COMMUNITY CENTERS |
| COLLEGES | ELEMENTARY SCHOOLS |
| HOSPITALS | RELIGIOUS ORGANIZATIONS |
| YOUTH CAMPS | HOMELESS & ABUSE SHELTERS |
| ANIMAL RESCUE | NATURE PRESERVES |

... plus many more worthy organizations.

If you'd rather be more general in your giving, you can grant in support of children's health, the environment, women's issues or any cause important to you. The board will ensure that your gift is used in support of that purpose. It's important to remember that your grants cannot be used to fund a private foundation or for political or lobbying purposes and the board retains the right to disapprove recommendations.

The timetable is up to you. Grants can be made at any time – today or 10 years from now – whenever it's most advantageous for you. And you can take the full tax deduction – up to the limit of the law – immediately. Unlike private foundations, the fund does not ordinarily require individuals to make a 5% distribution annually, however the fund in aggregate must give away 5% of its assets each year.

You will have plenty of time to consider your choices, and the fund will be happy to verify the tax-exempt charitable status of the organizations you recommend, thereby protecting you from supporting nonqualified recipients and losing your tax deduction. And because you have plenty of time to think about your choices, you won't be hurried into making snap decisions at year-end to meet tax deduction deadlines.

Although your charitable contributions are usually fully tax deductible, every individual's tax situation is unique. Before donating to the fund, you may wish to consult your attorney or accountant with respect to questions about your tax liability.

MAKING GRANTS TO FULFILL YOUR CHARITABLE WISHES

Once you've chosen your charities and you're ready to give, subject to board approval, the fund will review recommendations and make grants from your account in amounts of \$250 or more to as many qualified charities as you wish. The fund will send a letter with the grant check recognizing that you recommended the gift, or, if you wish, you can remain anonymous.

THE FUND
ENABLES YOU TO

▼
Create a legacy of giving
in your family name

▼
See the benefits in
your lifetime and designate
a successor donor

▼
Name charities
to receive grants
beyond your
lifetime

**A WIDE RANGE OF BENEFITS,
FROM REDUCING TAXES TO LEAVING A LEGACY**

IMMEDIATE TAX DEDUCTION

One of the most appealing benefits of the fund is that you can take an immediate tax deduction – up to the maximum allowed by law – for the amount you've donated.

Then, you can recommend the fund make grants to your favorite charities at any time in the future – next week, next year or 10 years from now. You avoid the pressure of having to make snap year-end decisions because of an income tax deadline, and you can spread your giving over time. And because the fund is a public charity, you may be able to take a larger deduction within a given year than you would for a donation or contribution to a private foundation.

NO CAPITAL GAINS TAX

If you contribute long-term appreciated securities to the fund, you'll avoid capital gains tax on the appreciated portion and receive an immediate charitable tax deduction for the full fair market value of your gift. This is particularly useful for shares bought at a very low price (or other basis) that have appreciated greatly over the years.

NO ESTATE TAXES

Assets donated to the fund during your lifetime are no longer part of your estate and, therefore, not subject to probate. To gain additional estate-planning benefits from the fund, you may leave a bequest to the fund or name the fund as the beneficiary of a charitable remainder trust, an IRA or other retirement assets.

Of course, you should always consult your tax advisor for in-depth guidance on these strategies. Your gifts have the potential to grow. Depending on the investment objectives you select and the number of grants you make, it's likely that your gift may earn interest and grow over time, so you may be able to give even more than the value of your original gift.



CREATING A TRADITION OF GIVING

You can't live forever, but your passion for helping others can. The fund enables you to create a legacy of giving in your family name, see the benefits in your lifetime and designate a successor donor – your children, grandchildren or other important people in your life – to recommend grants for you after your death. Alternatively you may name specific charities to receive grants beyond your lifetime.

THE PLEASURE OF GIVING WITHOUT THE BURDEN

It simply couldn't be easier. Raymond James Charitable provides all the administration and reporting services you need for your giving program, including the documentation you need to calculate and support income tax deductions.

Raymond James Charitable will keep you apprised
of account activity with status reports each quarter.

**GAIN THE ADVANTAGES OF A
PRIVATE FOUNDATION WITHOUT THE EXPENSE**

Unlike private foundations, there are no startup costs, no tax on the fund's investment income, no individual payout requirement and the Raymond James Charitable provides all recordkeeping services.

| PRIVATE FOUNDATION | RAYMOND JAMES CHARITABLE |
|--|--|
| Legal and accounting fees to establish | No startup costs |
| Foundations need to manage assets, maintain records and prepare tax returns | All administrative, investment and recordkeeping services are provided by the fund |
| Current year tax benefit limited to 30% of adjusted gross income for cash gifts and 20% of adjusted gross income for fair market value of marketable securities held long term | Current year tax benefit limited to 50% of adjusted gross income for cash gifts and 30% of adjusted gross income for fair market value of marketable securities held long term |
| Excise tax of 2% of investment income annually | No tax on fund investment income |
| 5% of foundation assets must be distributed annually to avoid income taxes | No individual payout required, however 5% of the total fund must be distributed each year |
| Must verify tax deductibility of charity | Fund verifies the tax status of all recipients. |

FREQUENTLY ASKED QUESTIONS

Q. May I recommend grants from the fund in lieu of completing a pledge I've made?

No. The fund will not be bound by such a pre-existing pledge. Also, the fund may not make grants to provide a private benefit, pay dues or membership fees, purchase tickets to a benefit or purchase goods at a charitable auction. Grants may not be used for lobbying, political contributions or political campaigns.

Q. May I recommend that the fund make grants to any charity of my choice?

Yes. Donors can make such recommendations, provided it's a public charity qualified under Section 501(c)(3) of the Internal Revenue Service tax code.

Q. May I change my mind about my investment approach at a later date?

Yes. Donors have the ability to recommend transfers of their account from one investment fund to another four times per year, subject to the approval of the board of directors.

Q. May I recommend grants from the fund to a private foundation?

No. Internal Revenue Service rules specifically forbid such grants.

Q. May the fund purchase life insurance on a donor's life?

No. Such an investment by the fund is not legally permitted.

Q. If I put money into the fund, may I take it out later?

No. All gifts made to the fund are irrevocable.

For additional information, call your financial advisor
or 866.687.3863.

GETTING STARTED TODAY. IT'S EASY.

To establish a Raymond James Charitable account, simply read the program description and disclosure brochure and complete the donor account application. Then, simply send in the application with your initial gift to Raymond James Charitable, P.O. Box 23559, St. Petersburg, FL 33742.

In most cases, your charitable program can be initiated within 24 hours. You can also call your financial advisor or Raymond James Charitable at 866.687.3863.

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RAYMOND JAMES CHARITABLE
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